



INFORMATION DISCLOSURE CITATION PTO-1449	CUSTOMER NUMBER 44989	ATTORNEY'S DKT No. 0026-0068	APPLICATION No. 10/748,656				
		APPLICANT(S) Xianping Ge et al.					
		FILING DATE December 31, 2003	GROUP 2171 2163				
U.S. PATENT DOCUMENTS							
EXAMINER'S INITIALS	PATENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE	
AL	6,377,961 B1	04-23-02	Ryu	707	217		
FOREIGN PATENT DOCUMENTS							
EXAMINER'S INITIALS	PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						Yes	No
AL	GB 2365549 A	02-20-02	United Kingdom				
AL	WO 02/065331 A2	08-22-02	WIPO				
AL	WO 00/77689 A1	12-21-00	WIPO				
AL	WO 02/102025 A1	12-19-02	WIPO				
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)							
AL	Copy of International Search Report dated February 2, 2005, 4 pages.						
AL	Chi-Hung Chi et al., "Study For Fusion Of Different Sources To Determine Relevance," Proceedings of the 14 th IEEE International Conference on Tools with Artificial Intelligence, November 4-6, 2002, 6 pages.						
EXAMINER /Angela Lie/				DATE CONSIDERED 08/17/2006			

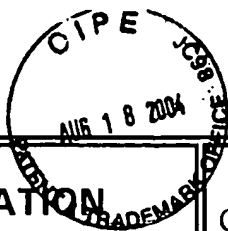
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant(s).



SHEET 1 OF 1

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U.S. PATENT DOCUMENTS							
EXAMINER'S INITIALS	PATENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE	
AL	6,285,999 B1	09-04-01	Page	707	5	01-09-98	
FOREIGN PATENT DOCUMENTS							
EXAMINER'S INITIALS	PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						Yes	No
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)							
AL	Claims of co-pending U.S. Application Serial No. 10/665,359 filed September 22, 2003 titled "Determining Geographical Relevance of Web Documents," Maureen Heymans et al., 10 pages.						
AL	Sergey Brin et al.: "The Anatomy of a Large-Scale Hypertextual Web Search Engine," 20 pages, 1998.						
AL	Citysearch, http://www.citysearch.com , 3 pages, December 24, 2003 (print date).						
AL	Yahoo! Yellow Pages, http://yp.yahoo.com , 3 pages, December 24, 2003 (print date).						
AL	Northern Light Search, http://web.archive.org/web/20001202100700/http://northernlight.com/index.html , December 2000, 4 pages.						
AL	D. Sullivan: "The Search Engine Report," May 3, 2000 - Number 42, http://www.searchenginewatch.com/sereport/article.php/2207551 , 17 pages.						
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						Yes	No
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)							
AL	Copy of co-pending U.S. Application Serial No. 10/314,427, filed December 6, 2002, titled "Methods and Apparatus for Serving Relevant Advertisements," Jeffrey A. Dean et al.; 30 pages.						
AL	Copy of co-pending U.S. Application Serial No. 10/375,900, filed February 26, 2003, titled "Serving Advertisements Based on Content," Darrell Anderson et al.; 59 pages.						
AL	Copy of co-pending U.S. Application Serial No. 10/389,688, filed March 14, 2003, titled "Suggesting and/or Providing Ad Serving Constraint Information," Jeffrey Dean et al.; 30 pages.						
AL	Copy of co-pending U.S. Application Serial No. 10/445,376, filed May 23, 2003, titled "Scoring, Modifying Scores of, and/or Filtering Advertisements Using Advertiser Information," Jane Manning et al.; 37 pages.						
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